

## SHIRT SPECS FOR TEAM LOGOS

☐ We'll be using the SAME LOGO the last time our team ran in 2022 or 2023.

You do not need to resubmit. Choose this option on the Team Reg Form.

Please send a NEW LOGO if you are a NEW TEAM or if the last time your team participated was in 2021, 2020, 2019 or older. See steps below:

- 1. Email your logo to: <u>sunrunart@griffinhouse.com</u>
- **2.** Put your company name in the subject line. Do not use "Sun Run Logo" as subject line.
- **3.** On the email, include the team captain's name, organization name, team number and daytime phone number in all email correspondence.
- **4.** See below for art/logo specs:
  - Send artwork saved in black and white only. No colour or greyscale or half-tones will be accepted.
  - Logos must be saved in the following graphic formats: Adobe Illustrator (ai, eps, pdf)
    CorelDraw (cdr) Adobe Photoshop (psd, jpg, tif). When possible vector art from illustration programs is preferred over raster or bitmap files.
  - Graphics MUST be clean, black and white line-art and of a high enough resolution (a minimum of 300 dpi at 100% of output size which is a maximum of 10" horizontal x 5" vertical). This especially applies to JPG, tiff, psd and PDF files which have an embedded raster image.
  - DO NOT send graphics retrieved from, or intended for, web pages. We will NOT add to or modify your artwork; however it may be resized to fit our printing needs.
  - All fonts MUST be converted to outlines or curves and all images must be embedded, not just linked to the file. This especially applies to PDF, Illustrator and CorelDraw files.
  - DO NOT send graphic files embedded in layout formats like Quark, PageMaker and InDesign or from office formats like Microsoft Word, Excel or PowerPoint.

**Note**: If the artwork does not meet the above criteria, you will be notified by reply e-mail and you may re-submit your corrected artwork; <u>otherwise if you don't hear from us</u>, it means your logo is <u>all set to go</u>.

If you cannot meet the artwork criteria your organization's name will automatically be printed in standard, block type style. Best to submit your artwork/logo as soon as you can to avoid issues.

Deadline for all logo/art submissions: Noon on Thursday, March 7, 2024